



Training Concept

Train the Trainer in Business (AHK)

Successful adult education in an intercultural context



Target Group

In addition to professional trainers and instructors, the AHK certificate course is aimed at in-house trainers, executives with training responsibilities and personnel development staff in companies of all sizes and sectors, entrusted with knowledge transfer tasks on an international level.

Objective of Qualification

The AHK certificate course prepares for competent management of complex training processes in an international context.

Participants are familiarized with central didactic and methodological aspects of adult education and the significance of appreciative communication. They are proficient in constructive use of professional visualization techniques and suitable training methods for effective support and development of employees in learning processes. Course graduates are able to plan, prepare and conduct short as well as extensive training and instruction processes in a targeted manner. They acquire practical knowledge of successful learning techniques and how to handle difficult – including intercultural – situations.

The AHK training concept "Train the Trainer in Business (AHK)" was developed under the direction of the German-Thai Chamber of Commerce and relevant experts from the following companies and organisations: Appreciative Communication – Edwin Lemke, Bonn, DIHK-Bildungs-GmbH, Bonn, MAN Truck & Bus Asia Pacific, Bangkok/Thailand.

YES! I would like to know more about the "Train the Trainer in Business (AHK)" concept.

Name

Address

Telephone

E-mail

AHK:

Training Benefits

...for the company

Further training of employees to become qualified in-house trainers and authentic company representatives abroad

Flexible part-time trainers available at short notice permitting cost savings and increased efficiency

Effective implementation of challenging internal personnel development measures in international rollouts

Efficient conveyance of knowledge on the basis of imaginative use of established educational concepts

Strong internal network through exchange of knowledge between head office employees and employees, partners and customers in an international environment

Competent and appropriate solution of intercultural challenges Activity-oriented opportunity for development in the field of knowledge transfer

...for the participant

Proficiency in design of professional transfer and training processes

Sound knowledge and experience in current status of adult education

Intercultural competence in international training processes

Appreciative communication as contribution to successful management culture

Training Concept

Train the Trainer in Business (AHK)

AHK Certificate (German & English)

AHK Test
(approx. 1 hour)

Seminars

(approx. 70 hours in total) in seven modules

Modules

Module 1:
(15 hours)

Fundamentals and methods of training processes

Module 2:
(9 hours)

Professional start

Start of training
Visualization
Appreciation

Module 3:
(9 hours)

Effective presentation and up-to-date depiction of information

Visualization concepts and techniques

Module 4:
(9 hours)

Control and moderation of training processes

Interaction techniques
Method implementation and change

Module 5:
(9 hours)

Appreciative adult education in an intercultural context

Adult education
Appreciation

Module 6:
(9 hours)

Proficiency in training processes through preparation and structure, intercultural competence

Structuring, planning, preparation
Self-awareness, skills and elasticity
Intercultural competence

Module 7:
(9 hours)

Assessment and further development

Feedback
Recapitulation
End of training